

Selected Employment and Project History

Researcher Client confidential. November 2011

Short research project to deliver a technical brief on the compatibility of organic standards with the manufacture of semi-synthetic fabrics. Prepared on a tight deadline for a Swedish environmental law firm, providing them with arguments to influence a world-leading organic standards body to certify rayon-like fabrics as organic.

Project Lead Centre for Sustainable Healthcare. February 2010, on-going

An open-ended, blue-sky project researching how principles of evidence-based medicine can resolve controversies about the safety of chemicals in consumer goods. Initially responsible for evaluating the feasibility of the project and delivering a strategy to achieve goals, before leading the implementation phase, engaging stakeholders and securing funding.

- Set up a strategic advisory committee composed of US funders, UK researchers, environmental NGOs and consultants
- Secured input from a cross-section of 25 leading industry, NGO and political stakeholders to deliver strategy report
- Produced a wide range of briefings, presentations and project proposals to engage various stakeholders in the project
- Secured technical support from the University of California SF, the Royal Society of Chemistry and the British Library
- Organised first-ever meeting of Brussels public-interest groups to discuss issues around science and policy
- Facilitated formation of the first NGO working group for elaborating strategies to improve use of science in policy
- Currently in discussions to co-author journal papers and establish a dedicated research post at a UK university

Communications Manager Cancer Prevention and Education Society (CPES). Jan 2010, on-going

Responsible for strategies to engage medical professionals in environmental health issues and establish the credibility of a small, science-focused charity concerned with the effects of pollutants on health, and the development of the organisation's relationships with university researchers and public interest groups in Brussels.

- Placed opinion pieces on CPES issues in papers such as *The Independent* and *Euractiv*, a major Brussels policy news outlet
- Provided strategic advice on e.g. broadening charitable objects of the organisation to allow targeting of medical community
- Established CPES presence in Brussels with membership of six key policy-focused associations and working groups
- Implemented simple, low-cost IT systems and review processes for monitoring scientific developments relevant to CPES
- *Health & Environment* has established CPES' scientific credibility and facilitated relationship-building with leading researchers

Creator and Editor Health & Environment. March 2006, on-going

A website covering chemicals regulation and environmental health issues. I am responsible for writing feature articles, marketing the site, maintaining a public news and science archive, and implementing editorial oversight mechanisms to ensure continuing relevance of content, factual accuracy of articles and, where necessary, legal review.

- Converted a conference marketing email newsletter into one of Europe's leading blogs, with 3,000 subscribers
- Recently sold our first advertising space, and our features are covered by Brussels policy news outlet *Chemical Watch*
- Social media archive of over 1,500 news items and scientific studies, generating RSS feeds for other sites
- H&E is a key driver of CPES communications strategy, cementing the organisation's reputation for scientific expertise
- "Essential reading." Per Rosander (SE); "Very clear and well-explained." Jane Muncke (SW), both environment consultants

Writer ChemSec. June-December 2011

Responsible for synthesising complex information about the environmental impacts of chemicals into actionable, scientifically credible information for lay audiences and policy-makers.

- Wrote Wikipedia entries for the organisation, handling the conflict-of-interest issue to the satisfaction of the encyclopaedia
- Wrote factsheets for MEPs and the media briefing for the launch event of their SIN List project in Brussels
- Produced a series of simple web briefings for lay audiences summarising the science associating chemicals with health effects
- *"I really am a fan of [the website briefings] – short, clear and with so much condensed information."* Amanda Huss, ChemSec

Project Coordinator..... Client confidential. June-Sept 2010

Contracted to develop a scientific consensus statement and run a Brussels-focused media campaign to support lobbying for tighten restrictions on the use of brominated flame retardants (BFRs) within a piece of electronics legislation.

- Assembled a small team to develop strategy, handle scientific review, media relations and outreach to scientists
- Built a database of BFR scientists sympathetic with the objective, involving 90 researchers in the proposal
- Delivered a peer-reviewed statement summarising the state-of-the-art of knowledge and the need for legislative reform
- Produced end-of-project report and debrief, summarising strategic lessons of project for similar future initiatives

E-learning Content Development BetterValueHealthCare. May-Sept 2010

Responsible for content development and design for e-learning modules for a healthcare executive training programme, extracting core information from course lectures for presentation in PowerPoint slides and accompanying course hand-outs.

- Advised on and implemented consistent branding across e-learning materials
- Designed professional PowerPoint slides for video presentations
- Trained my successor in design principles and advanced use of PowerPoint

Communications Manager Health Care Without Harm Europe. March 2006 to Jan 2010

A European association with 65 members concerned with environmental issues in healthcare. I was responsible for the overall communications strategy for the association, making us known to our audiences, appearing scientifically competent and professional, and motivating hospitals to engage in environmental programmes.

- Developed strategic recommendations for the organisation for the Chief Executive and Board following collapse in finances
- Secured media placements in *EU Public Policy Review*, the *Journal of the EU Association of Hospital Managers* and others
- Managed the production of educational factsheets about pharmaceuticals, plastic medical devices, waste management etc.

Freelance Writer Maxim Magazine. June-Dec 2001

Intern and then freelance writer for what was, at the time, the best-selling men's general interest magazine in the UK. Researched and wrote light-hearted, science-based "how-to" features about topics including human cloning and art forgery.

Education

- MLitt. in Philosophy with Distinction for research thesis. University of St Andrews. 2003-2004
- BA (Hons) First Class in Philosophy, including year-high scores for IT modules. University of Leeds. 1999-2002
- 4 A-levels including biology and chemistry, 13 GCSEs. Royal Grammar School High Wycombe. 1994-1999

Referees

- Jamie Page. Chief Executive, CPES. Contact details on request.
- Per Rosander. Senior Advisor, ChemSec. Contact details on request.